



# Find Product

## 6 Factors of Profitable Product

1. High Demand
2. Low Competition
3. High Profitability
4. Improvement Potential
5. No legal or liability issue
6. Ease to sell



# BIGGEST MISTAKE



**JS** Jungle Scout

# 1. HIGH DEMAND





## 2. LOW COMPETITION

- Number of sales
- Number of reviews

# 3. HIGH PROFITABILITY



- Based on your budget
- Calculate all expenses
- Know the Pricing Strategy
- Be aware of Amazon Fee
- $\$20 > \text{PRICE} > \$70$

# 4. IMPROVEMENT POTENTIAL



- Find a product that you can make better.
- Stand out of competition
- Low rating has room for improvement.

# 5. EASE TO SELL

- Easy to make
- Not breakable
- lightweight
- Standard size (any thing that can fit to a standard shoe box)



# 6. NO LEGAL OR LIABILITY ISSUE



- Patent
- Trademark
- Things that can go wrong
- Ex: Face Wash - Child Car Seat

**JS** Jungle Scout



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Open Website >



dars.af

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