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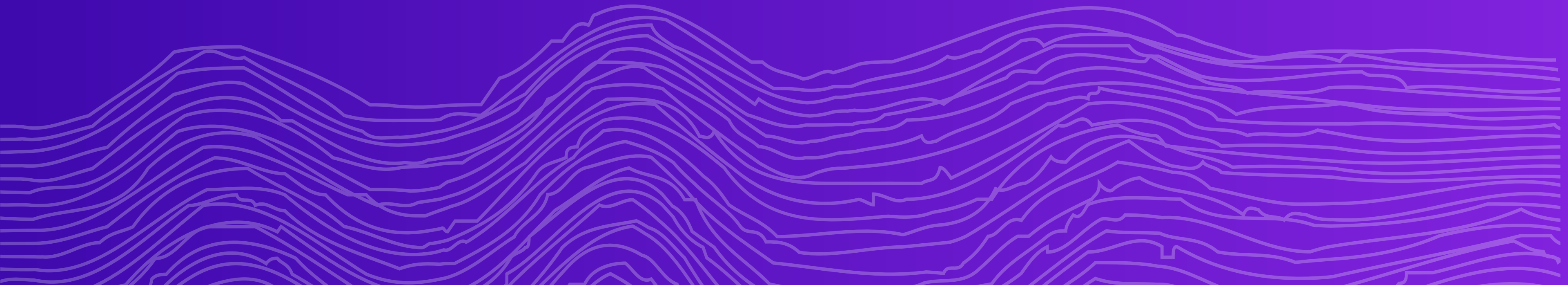
Business Models

amazon



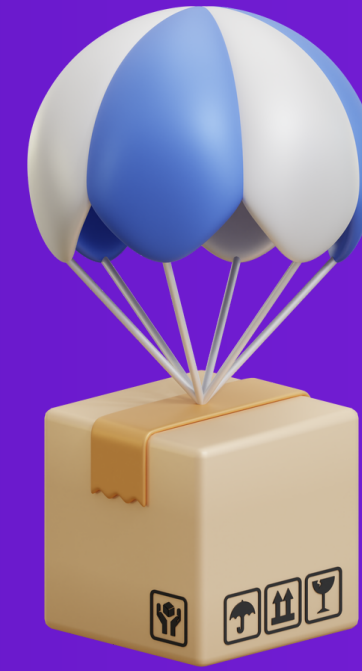


Business Models

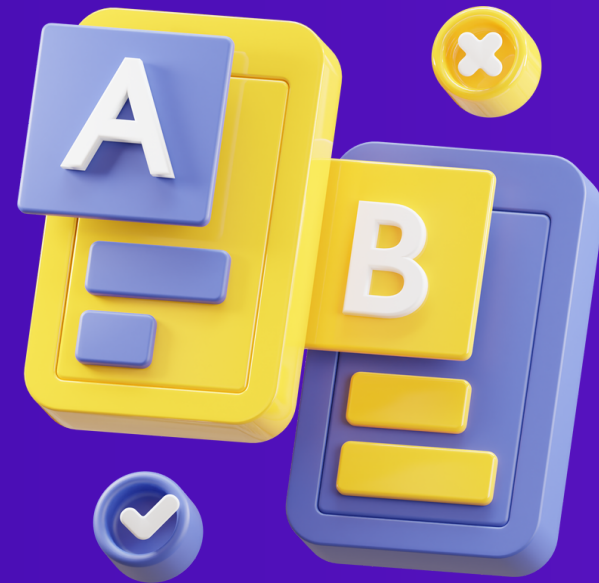




1- Wholesale



2- Drop Shipping



3- Arbitrage



4- Private Label



1. Wholesale

- Buy in bulk from the supplier at a discount
- Sell as a reseller with the retail price
- Sell established brand
- Existing demand
- Good ROI "Return on Investment"
- Save handling time and cost

2. Drop Shipping

Drop-shipping is when a person, or company, sells goods on their website that they do not keep in stock.

- (FBA) is an alternative to using a drop shipping supplier
- You don't need to buy products in advance
- A great option for first-time entrepreneurs
- Less upfront capital is required
- Easy to start
- Wide selection of products to sell
- Easier to test
- Easier to scale



Drop shipping vs Affiliate Marketeting

**With drop shipping, you set your own prices and
are responsible for marketing**

Dropshipping Explained



Customer



Your Store



Supplier

Keep \$50 Profit





3. Retail Arbitrage

Arbitrage is an investment strategy in which an investor simultaneously buys and sells an asset in different markets to take advantage of a price difference and generate a profit.

Wholesale vs Retail Arbitrage

with wholesale, you buy in bulk and directly negotiate rates with manufacturers or suppliers. Arbitrage sellers buy discounted products from retailers to resell on their online stores



4. Private Label

Amazon private label is where a manufacturer creates a product which is then sold to another company to market and sell under their own brand name on Amazon.

- You own the brand.
- Higher profit margins.
- Customize your product.
- Creative control over the Amazon listing.
- No competing for the Buy Box.



Best Model

Private Label is the best model so far because it's your brand.

You can even sell it one day.



esmatakghar.com

Open Website >



dars.af

Open Website >