

**DESIGN**

DESIGN

# Design Principles

Contrast - Hierarchy - Alignment  
Balance - Proximity - Repetition  
Simplicity - Function





# Graphic Design



John Smith Enterprises

**(555) 555-1212**

**John Smith**

President

John Smith Enterprises



123 Main Street, Suite 100  
Los Angeles, CA 90004



<http://www.johnsmithenterprises.com>



[john@johnsmithenterprises.com](mailto:john@johnsmithenterprises.com)




(555) 555-1212

**John Smith**  
President  
John Smith Enterprises

123 Main Street, Suite 100  
Los Angeles, CA 90004

<http://www.johnsmithenterprises.com>

[john@johnsmithenterprises.com](mailto:john@johnsmithenterprises.com)

A close-up photograph of a person's hand holding a small, white, rectangular card. The card is held between the thumb and index finger, with the other fingers curled behind it. The card has handwritten text in black ink. The background is a plain, light-colored surface, possibly a wall or a backdrop, which is slightly out of focus. The lighting is even, highlighting the texture of the skin and the paper of the card.

John Smith  
biznes owner

# GET *the* LOOK

FOR OUR CREAM & GOLD BRIDAL SHOWER WE FOUND EXQUISITE PIECES TO INSPIRE BOTH THE BRIDE-TO-BE & HER GUESTS OUTFITS



*the*  
GOLD SHOES

# get the look

For our cream & gold bridal shower we found exquisite pieces to inspire both the bride-to-be & her guests outfits

## the gold shoes















© Katerina Kamprani - The Uncomfortable